PREMIER SMART TICKETING

Ticket Design Specifications

Artwork guidelines for client-supplied ticket designs



Ticket edge
backgrounds fill to here

Safe zone (5 mm)
all text & logos inside

Key Rules

Ticket size	150 x 59.4 mm, landscape
Safe zone	keep all text, logos & prices 5 mm inside every edge
Backgrounds	colours & images can fill right up to the ticket edge
Resolution	300 DPI minimum, so artwork prints sharp
Colour mode	CMYK (RGB colours shift when printed)
File format	send final as PDF, PNG or high-res JPG
QR / ticket no.	leave a clear empty space if you want one added

In short: Background to the edge. Text 5 mm in. That's it.

Stick to this and we won't need to rework your design before printing.

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